

OS REGISTRY
FILE *Sub Rel.*

13 APR 1977

Level II - 11/30/00 - betty

MEMORANDUM FOR: Deputy Director for Administration

FROM: Robert W. Gambino
Director of Security

DA QA/QC:
02/27/01. SY

SUBJECT: CBS - "Who's Who"

- REFERENCES:
- (a) Memo dtd 11 Apr 77 from A/DCI/Public Affairs, subject as above
 - (b) Memo for Record from D/Sec dtd 11 Apr 77, subject: CBS Program "Who's Who" - "A Day in the Life of the DCI"

1. Action Requested: It is requested that you approve the recommendation in paragraph 4 which suggests that if this program is approved, CBS be required to comply with certain security restrictions.

2. Background: General background data is found in attached references. It is noted that Mr. David Buksbaum of CBS states that the program would provide the American public with many unclassified and interesting things about the Agency. However, Mr. Buksbaum made it quite clear that he had no control nor responsibility for the comments made by the narrator, Mr. Dan Rather. It is believed that with careful security guidance such a program could be filmed without disclosing classified information. Approval for CBS to film this program would be setting a precedent which has unknown future complications.

3. Staff Position: Without further comment on whether or not permission to film this program would establish an unfavorable precedent, it is believed that if CBS were properly escorted and if CIA could review the film as it is processed to take out any section undesirable from a security point of view, there would be no security objection.

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4. Recommendation: It is recommended that aside from the precedent setting feature which this office cannot properly address, CBS be permitted to film "Who's Who" under the security safeguards mentioned above.


Robert W. Gambino

STATINTL

Attachments

Distribution:

Orig & 1 - Addressee
① - OS Registry
1 - DD/PTOS
1 - D/Sec

Gambino:rjw (13 Apr 77)


11 April 1977

MEMORANDUM FOR: Deputy Director for Administration
Deputy Director for Intelligence
Deputy Director for Science and
Technology

SUBJECT : CBS - "Who's Who"

1. Attached is my Memorandum for the Record briefly and broadly discussing the meeting/tour with CBS and your representative on April 7, 1977.

2. I am now preparing a recommendation for the DCI. We would appreciate your input as soon as possible. I will coordinate the proposed recommendation with each of you before it is sent forward.


Herbert E. Hetu
Assistant to the Director
(Public Affairs)

STATINTL

cc: DDCI
DDO

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11 April 1977

MEMORANDUM FOR THE RECORD

SUBJECT: CBS Meeting on Possibility of Doing "Who's Who" Show on DCI

1. The meeting took place in A(PA)/DCI office at 3:30 p.m., Thursday, April 7, 1977. Present were:

STATINTL Mr. Paul Walsh, ADDI
[REDACTED] SA/DDS&T
Mr. Bob Gambino, D/OS

STATINTL

[REDACTED]
Mr. Herbert E. Hetu
Mr. David Buksbaum, CBS

2. Most of the talking was done by Mr. Buksbaum interspersed with a number of questions from others present. Major points made were:

a. "Who's Who" is not a "This is your life" type show, nor is it like "60 Minutes", i.e., no one else would be obtained in another locale to comment on CIA and put in the show later. The segment on DCI would run 15-20 minutes.

b. CBS will abide by any physical restrictions imposed by CIA. This would include sites on the compound and in the building. They will permit us to view the film as it is processed to take out any scenes objectionable from a security point of view. Buksbaum said we could even process the film in our lab if we have the capability and quality control to do so.

c. CBS would take several days to do the filming but would never have more than seven people (Buksbaum, correspondent Rather, cameraman, soundman, lightman, grip and researcher) in the building at one time -- usually fewer than seven.

STATINTL

3. After the meeting, Buksbaum, Hetu, Gambino, [REDACTED] took a tour of the building to look at possible sights to obtain photography. Some which seemed available to all concerned:

- a. Library
- b. DCI's office
- c. DCI's conference room
- d. A typical hallway
- e. Lobby in front of 33 stars
- *f. Map office in basement
- *g. Analyst office showing computer terminal in operation
- *h. Operations Center showing wire machines
- i. DCI portrait gallery corridor

4. The meeting/tour ended about 5:30 p.m. It was agreed that Buksbaum would report to his superiors at CBS on feasibility of producing segment on DCI/CIA. CIA attendees would make recommendations through their respective superiors to the DCI on feasibility of permitting CBS to do the show.

5. Hetu promised Buksbaum an answer at an early date -- hopefully early in the week of April 11,

[REDACTED] STATINTL

Herbert E. Hetu
Assistant to the Director
(Public Affairs)

*These spaces were not actually visited but were discussed as possibilities.

11 APR 1977

MEMORANDUM FOR THE RECORD

FROM: Robert W. Gambino
Director of Security

SUBJECT: CBS Program "Who's Who" -
"A Day in the Life of the DCI"

STATINTL 1. On 7 April 1977 I participated in a discussion in Mr. Hetu's office concerning CBS's request to make a segment of their program "Who's Who" featuring "A Day in the Life of the DCI," which would be narrated by Dan Rather. It was noted that through "A Day in the Life of the DCI" a number of unclassified and interesting things about the Agency could be provided the American public. Attending the meeting in addition to the undersigned, were Messrs. Herbert Hetu; David [REDACTED] Paul Walsh, ADD/I; and David Buksbaum, representing CBS.

2. I advised Mr. Buksbaum and those assembled at this meeting that the Headquarters Building is considered to be a secure area and that the locations of specific offices and the identity of things that are done where in the building are considered sensitive and not releaseable outside the Agency. The reason for this restriction is to deny a hostile intelligence service information which they can use to penetrate the Agency with human or technical assets. I noted that while there are areas within the building which in themselves are not classified, I did not like the precedent which is involved in the CBS request.

STATINTL 3. Mr. Buksbaum was taken on a tour of the building by Mr. Hetu, Mr. [REDACTED] and myself. "Unclassified" areas of the building were shown, including the library, the portrait corridor, the cafeterias, and the DCI office space.

4. At the conclusion of the tour Mr. Hetu advised that he would prepare a background note for the DCI concerning the CBS request and that appropriate elements within the Agency would have an opportunity to make recommendations to the DCI concerning this request.

STATINTL [REDACTED]
Robert W. Gambino